



# Food for People

**ANNUAL REPORT**  
**Fiscal Year 2013-2014**



*Food for People is presented with a check for \$21,000 from Locally Delicious. Locally Delicious is a non-profit organization engaged in projects designed to support increased production of local organic food, with an emphasis on making that food accessible to all. Their donations make it possible for us to contract with local farmers & provide good quality, often organic fresh produce for our clients. From Left to Right: Anne Holcomb, ED of Food for People; Dean Hart, VP of Marketing for Coast Central Credit Union; Martha Shanahan, Community Benefits Manager for St. Joseph Health; Denise Marshall, Director of the McLean Foundation; & Edie Jessup of Locally Delicious.*

**Food for People, Inc.**  
**The Food Bank for Humboldt County**  
 307 West 14th Street  
 Eureka, CA 95501  
 (707) 445-3166  
 www.foodforpeople.org

*Food for People, Inc. is a 501(c)(3) non-profit as referenced by EIN 94-2772549.*

**Board of Directors**  
 Fiscal Year 2013-2014

- Annie Bolick-Floss, President
- Nicholas Vogel, Vice President
- Jerome Simone, Treasurer
- Carol Vander Meer, Secretary
- Theresa Malloy
- Betty Osborne
- Lew Litzky
- Caterina Lewis-Perry
- Bill Daniel
- Martha Spencer



*Food for People Operations Manager Tim Crosby & Volunteer Bud Jordan sort turnips at a Mobile Produce Pantry visit in Scotia. We prioritize fresh produce as a staple in all our of programs.*



*The Redwood Unit of the Backcountry Horsemen of California kicked off our 2014 Holiday Spirit Food and Fund Drive with their annual Cowboy Canned Food Convoy.*



**Our Mission**

Food for People is working to eliminate hunger and improve the health and well-being of our community through access to healthy and nutritious foods, community education, and advocacy.

**Our Vision**

We envision a community where no one is hungry; everyone has access to high quality, nutritious food; and everyone understands the consequences of hunger and poor nutrition and the role that each one of us has to play in creating a strong, healthy community.

## Message from the Executive Director

Food for People is pleased to share this annual report, which highlights our accomplishments for fiscal year 2013-2014. Maintaining services for the nearly 12,000 children, families, seniors and individuals with disabilities we serve each month is an ongoing challenge that would not be possible without the outstanding efforts of our capable, hardworking staff; a group of dedicated volunteers that measures almost 500 strong each month; and the continued generosity of food and financial donors. We couldn't be more grateful for your support! Your generous donations of time, money, food and resources make it possible for us to help when needed most and represent a significant investment in the long term health of our community.



The wonderful spirit of collaboration that exists within our community is also a major asset that touches each one of our programs in a significant way. Our program partners include Family and Community Resource Centers, faith-based groups, nonprofit organizations, businesses, government entities, civic groups, schools, families and interested individuals who work together and share limited resources to make our community a better place to live.

This year we also partnered with St. Joseph Health Humboldt and the California Center for Rural Policy to conduct a survey of the people who are served by our network of 17 Food Pantries, asking a total of 60 questions to help us learn more about their circumstances and how we might adjust our services to better meet their needs. The questions covered topics such as food security, transportation, access to healthcare, community safety, CalFresh participation, diabetes rates, food preferences, information and referral needs and their level of satisfaction with the services we provide. The responses illuminate some of the challenges the people we serve face daily and will be used to guide our efforts over the next couple of years. A full copy of this very informative report can be found on CCRP's website at <http://www2.humboldt.edu/ccrp/wp-content/uploads/2015/06/Food-Access-Report-Web-6-1-15.pdf>.

In closing, I would like to extend our warmest thanks to all who are partnering with us to create a healthy, hunger-free Humboldt County. Your commitment to helping us provide essential services in an atmosphere of dignity and respect is deeply appreciated and is a reflection of the fact that we are all friends and neighbors who look out for each other when times get tough. Please feel free to contact us at any time if you would like additional information about our programs and services or would like to learn more about how you can get involved in our important work.

With gratitude,

A handwritten signature in cursive script that reads "Anne Holcomb".

Anne Holcomb, Executive Director



*Donations from the Letter Carriers' Food Drive are unloaded at Food for People by volunteers. This year's drive brought in 50,632 lbs of food.*

**Food for People, Inc.**  
**Statement of Financial Position**  
**As of September 30, 2014**

	<b>Sep 30, '14</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
Cash and Cash Equivalents	190,045.00
Accounts Receivable	314,751.00
Food Inventory	121,376.00
Prepaid Expenses	27,618.00
<b>Total Current Assets</b>	<b>653,790.00</b>
<b>Fixed Assets</b>	
Property, Equipment and Improvements	473,865.00
<b>Total Fixed Assets</b>	<b>514,693.00</b>
<b>TOTAL ASSETS</b>	<b>1,127,655.00</b>
<b>LIABILITIES AND NET ASSETS</b>	
<b>Liabilities</b>	
Accounts Payable	17,985.00
Note Payable	7,332.00
Accrued Expenses	32,739.00
<b>Total Liabilities</b>	<b>58,056.00</b>
<b>Net Assets</b>	
Unrestricted Net Assets	827,363.00
Temporarily Restricted	242,236.00
<b>Total Net Assets</b>	<b>1,069,599.00</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>1,127,655.00</b>



*Left: Gleaning Volunteers Chris Valness and Jenny Ursini with our Local Resources Food Coordinator, Laura Hughes, at Valley Flower Vegetable located in Ferndale. Right: Volunteer Casandra Kelly harvests greens at Little River Farms in Eureka.*

## History of Food for People, Inc.

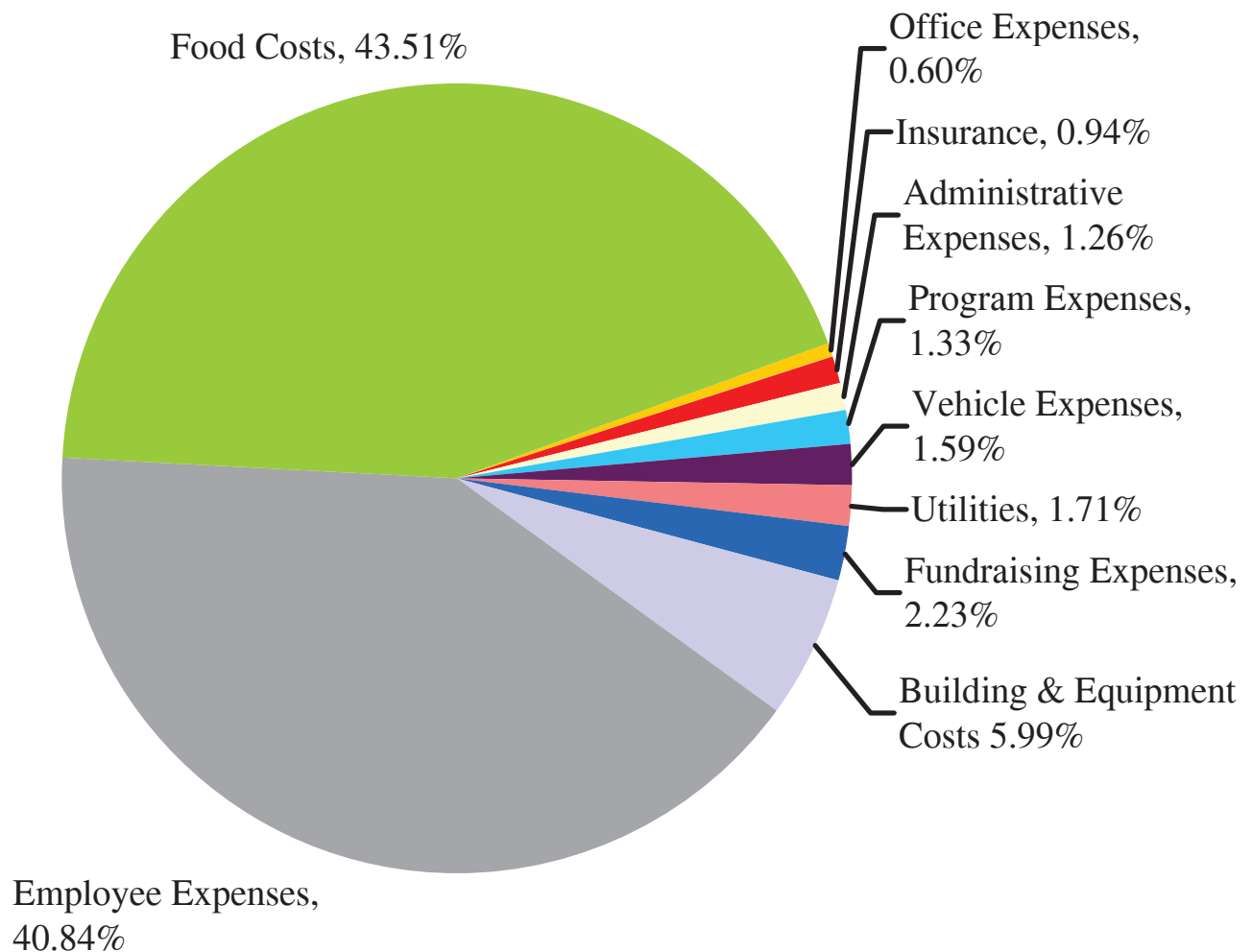
Food for People first opened its doors in 1979 as a small food closet, designed to fill a void in the County's social service programs. Our programs and services have grown and matured over the past 35 years, thanks to the generous support of the local community and the various grant making foundations that have provided funding for new and existing projects. Federal and state contracts specific to the distribution of USDA, FEMA and other purchased or donated foods, combined with grants and generous local donations, make it possible for us to provide food for more than 12,000 low income children, seniors, people with disabilities and other individuals each month. According to data provide through the California Health Interview Survey, Humboldt County has one of the highest rates of hunger and food insecurity statewide.

Food for People is a member of the California Association of Food Banks and is designated as a subsidiary distribution organization by Feeding America, a nationwide network of food banks. We are also members of the Northern California Association of Nonprofits, which helps to build and strengthen our focus on local partnerships and collaborations.

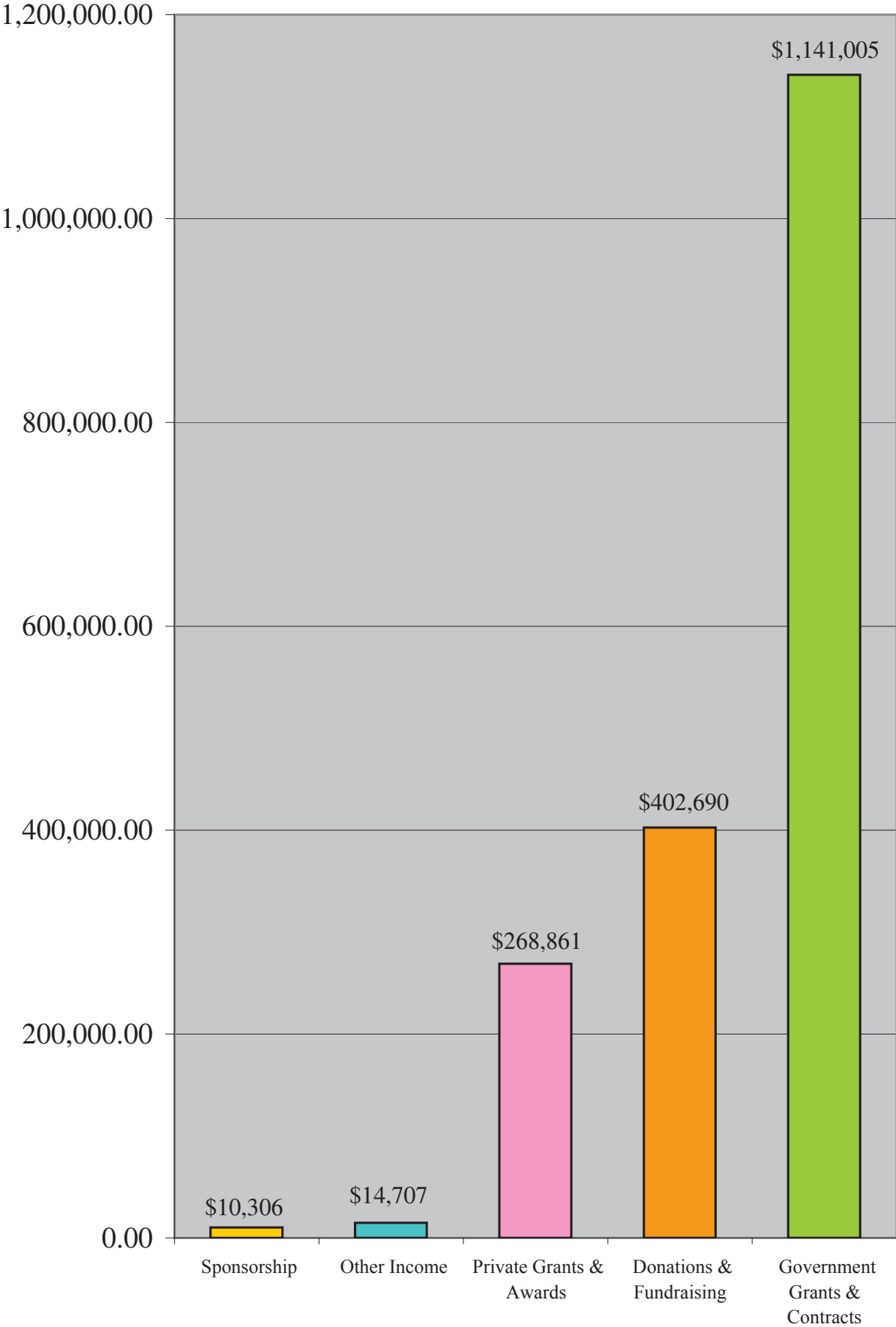
The programs offered by Food for People are intended to serve as a safety net for those whose circumstances have left them at risk for hunger and food insecurity. Our goal is to provide individuals and households with the emergency and supplemental food they need, while working to address the root causes of hunger in our county.

Food for People, Inc. is designated as the Food Bank for Humboldt County.

## 2013-2014 Expenses



# 2013-2014 Funding Sources



## Meeting the Need in Humboldt County

Food for People, Inc. currently operates a total of 14 programs, each of which is designed to address the needs of those who are experiencing hunger and food insecurity. Last year, our food bank distributed a total of 2.2 million pounds of food. An average of 502 volunteers per month donated 34,675 hours of their time last year—equivalent to 19 full-time staff positions.

**The Food Bank** coordinates the distribution of food through all designated program areas, and also oversees the direct distribution of food through our Choice Pantry to an average of 1,176 households each month. The Choice Pantry style of food distribution invites people to shop through our pantry and select the foods they want and need, so none goes to waste. Shopping is based on a nutritional point system to ensure that everyone gets a balance of foods from every food group (protein, grain, fruits, vegetables, dairy). Last year we provided a total of 14,107 shopping trips in the Choice Pantry and 1,785 Emergency Food Boxes in addition.

Our **Emergency Food Pantry Network** provides food for 16 pantries and 3 congregate meal programs (soup kitchens) located throughout Humboldt County. An average of 2,632 households were served each month through all pantries last year, and an average of 6,155 meals were served each month by congregate meal sites in our network. Food for People monitors each site, and provides technical assistance, as needed.



*The Choice Pantry at Food for People in Eureka.*



*Food for People Staff, Rodney Ferrario (Warehouse Assistant) and Laura Hughes (Local Food Resources Coordinator) unload a generous donation of beets from Wild Rose Farm located in Willow Creek.*

The **Senior Brown Bag Program** has been operating since 1987, and currently provides a bag of groceries for up to 300 low-income senior households county-wide each month. Volunteer drivers deliver bags to those who are unable to pick up their own food.

The **Commodity Supplemental Food Program** for seniors provides a 30-40 pound box of nutritious food monthly for 200 program participants at six locations.

Our **Homebound Delivery Program** provides a monthly bag of groceries for up to 100 adults under age 60 who are too ill or disabled to leave their homes. Some recipients are recovering from surgery, while others may be coping with a terminal illness. Referrals are accepted from hospital discharge planners, social workers, home health workers, etc.



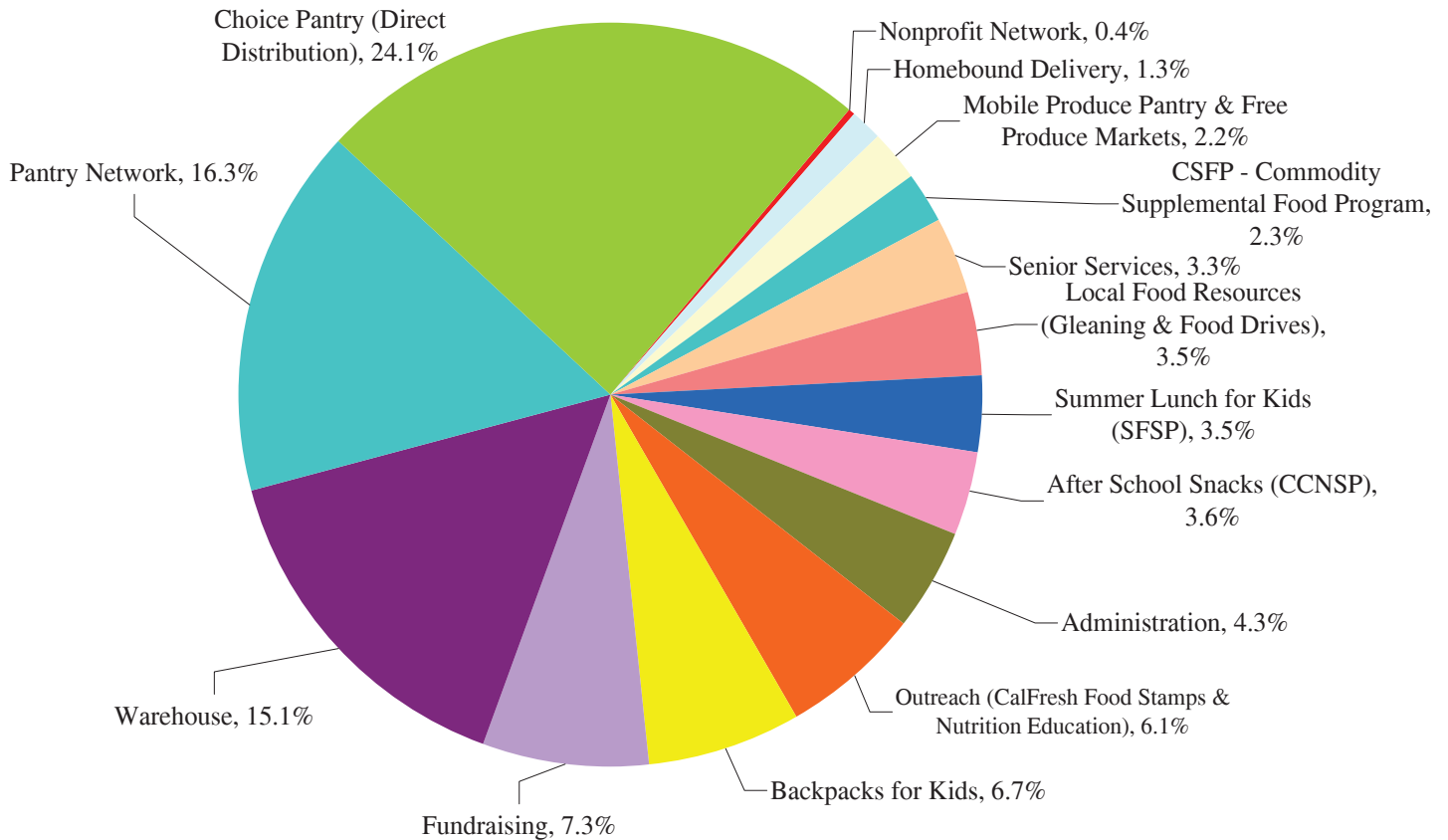
*The Summer Lunch Program provides nutritious free lunches to children during the summer months when school is out and school lunches are not an option.*

The **Summer Food Service Program**, also known as the **Children's Summer Lunch Program**, distributed 13,912 lunches at 18 community sites in summer 2014. Free sack lunches are provided to low-income children whose families cannot afford the additional cost of the extra meals once school is out. The majority of the children served qualify for free or reduced-cost breakfast and lunch during the school year.

The **After School Snack Program** was initiated in October 2006 and provides healthy snacks in after school settings at various schools and youth programs for up to 400 children per day. Last year we distributed 67,325 snacks at 13 sites. Many of the sites are also partners in our Summer Lunch program.

The **Backpacks for Kids** program provides a backpack filled with kid-friendly food every Friday during the school year for children who are considered at risk for hunger over the weekend. Last year, the program served 467 children at 22 schools.

## 2013-2014 Program Expenses





The **Nonprofit Food Network** allows local nonprofit organizations providing residential, rehabilitation or after-school programs to access foods in our warehouse at a low, per pound cost. Programs must specifically serve low-income children and adults.

**Fresh Produce Market** programs include our free farmers' market-style produce distributions at 4 locations monthly, May through October, which served 3,145 households in the 2014 season, and the Mobile Produce Pantry which served 4,920 households last year in remote communities that lack access to fresh produce.

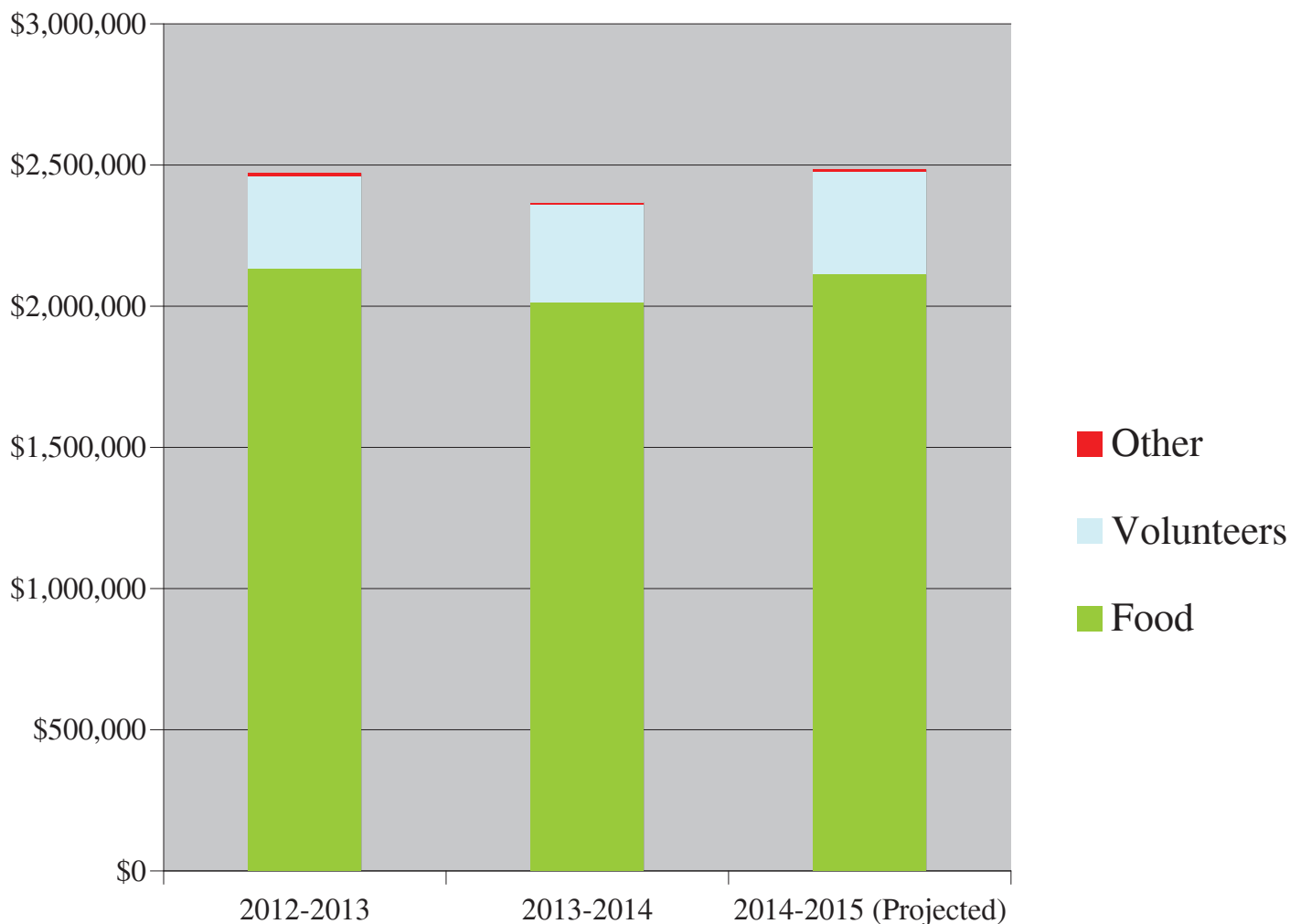
The **Emergency Food and Disaster Program** links Food for People with our local chapter of VOAD, Volunteer Organizations Active in Disaster. Should a disaster strike Humboldt County, Food for People would work with other local groups to make food available to any community experiencing hardship.

**Local Food Resources Programs** include the **Gleaning Program**, which accessed 84,696 lbs of donated fresh local



*Child Nutrition Programs Coordinator, Carrie Smith, holds up a example of some of the fresh produce available during our People's Produce Markets in Garberville, Fortuna, Redway & Eureka.*

## 2013-2014 Dollar Value of In-Kind Donations



produce and meat from commercial farms, orchards, backyard gardens and ranches this year; the “**Plant a Row for the Hungry**” campaign, which encourages backyard gardeners to plant an extra row of food to donate to a local food pantry; and community **Food Drives** through which our community donated 144,502 lbs this year.

**Community Education and Outreach Programs** include **Hunger 101**, a hands-on curriculum designed for children and adults of all ages which provides insight into the tough decisions low-income households face daily when trying to obtain adequate nutrition. We offer cooking and nutrition classes regularly at the Eureka Co-op demonstration kitchen and other community locations.

Our **CalFresh Outreach Program** advocates for the elimination of bureaucratic barriers to CalFresh (formerly food stamps) for working families and seniors and helps to enroll them in CalFresh.



*Volunteer Jeanine Faith distributes fresh produce during one of our free People’s Produce Markets located at Food for People in Eureka.*



*Left: Local children were treated to a delicious smoothie prepared by our Nutrition Education Coordinator during a Summer Lunch Kick-off event at Camp Cooper in Eureka. The Summer Program provides a free sack lunch for children on summer weekdays at sites throughout Humboldt County.*



*Right: Volunteer chef Anne Harris teaches our monthly cooking class for clients at the Eureka Co-op, featuring monthly commodity foods and fresh produce.*



## Our Values

Integrity – We will demonstrate the highest ethical standards in all interactions.

Stewardship – We will be accountable to all through the efficient and most appropriate use of resources entrusted to us.

Teamwork – We will foster cooperation among our diverse volunteers, staff and community partners.

Respect – We will treat all our relationships with respect.

Innovation – We will continually seek to provide excellent service through the development of new and improved methods to reduce hunger.

Empathy, Passion, Empowerment – We encourage and support the best in ourselves and those we serve.

## Our Beliefs

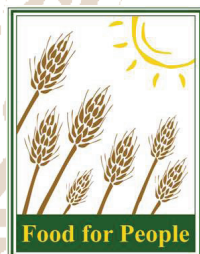
We believe in engaging the community and involving those we serve in finding solutions to eliminate hunger and food insecurity.

We believe the root causes of hunger must be addressed to realize our long-term goal of eliminating hunger.

We believe collaboration and partnerships—internally and externally—are essential to fulfilling our mission.

We recognize the dignity of all people and believe food is an essential right.

**We believe hunger can be eliminated.**



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